

Henry Imoh



Henryimoh2@gmail.com



+2348135335812



[linkedin.com/in/imoh-henry-5472171a1](https://www.linkedin.com/in/imoh-henry-5472171a1)



<https://imohenry.netlify.app>

Summary

I am a Frontend Engineer, Email developer, and Content writer. I possess 4+ years of professional experience in shipping high-end web products and writing content. I have an extensive portfolio of overhauling business processes and systems while prioritizing the users and business objectives. I am passionate about creating insightful and impactful web products and content.

I also possess data visualization, Technical writing, Blog writing, and design skills.

Experience



Product Engineer

Opentape

Aug 2024 - Present · 4 mos

Developed full-stack solutions: Built and maintained end-to-end product solutions across frontend and backend using Next.js, Node.js, and React.js, ensuring seamless functionality and user experience.

Designed and implemented user interfaces: Created responsive and visually appealing user interfaces with Tailwind CSS and React, focusing on usability and accessibility across all devices.

Enhanced workflows and feature development: Collaborated with cross-functional teams to design and implement new product features and optimize existing workflows, improving team efficiency and product reliability.

Integrated and managed APIs: Leveraged APIs to enhance data flow, facilitate third-party integrations, and enable real-time features, contributing to smoother, more efficient product operations.

Developed algorithms and data solutions: Created efficient algorithms and managed data handling processes to improve application performance, addressing complex business requirements with reliable solutions.

Implemented interactive animations: Designed animations and interactive elements using algorithms and libraries that enriched the user experience, resulting in a more engaging and intuitive product interface.

Delivered custom email solutions: Built and customized emails to support marketing and user engagement strategies, ensuring they met brand standards and functioned across email clients.



Frontend Engineer

Interswitch Group

Jul 2022 - Sep 2024 (2 years 3 months)

Utilized Webflow to create dynamic, user-friendly, visually pleasing, responsive websites that meet project objectives and organizational needs.

Utilized the Twig templating engine to build the front end of a Learning Management System (LMS) and a high-converting landing page, enhancing user engagement and experience.

Developed a comprehensive payment card scheme website featuring a blog and multiple pages, all implemented using Twig, which streamlined content management and ensured consistency across the site.

I Utilized Typescript in building blogs, pages, and robust applications, ensuring type-safety and error-catching.

Launched the effective modification of the client-side web architecture to provide a dependable SPA (Single Page Applications)

Collaborated with the back-end team to put into place a new caching technique, which cut server response times by 50% and increased website speed overall by 15%.

Built the Interswitch Blog using Next.js, Contentful Headless CMS and lots more.

Optimized components for maximum performance across a vast array of web-capable devices and browsers, resulting in a 30% increase in user engagement and a 10% increase in revenue.

Designed and implemented HTML email templates and newsletters for marketing initiatives. Built email and web solutions using Python.



Technical Writer

Hackmamba

Aug 2020 - Dec 2022 (2 years 5 months)

* Developed templates and checklists that reduced production time and allowed teams to train on new technologies and practices efficiently

* Created comprehensive technical documentation, including templates and checklists that utilized Twig syntax and Craft CMS for generating dynamic content, enabling teams to efficiently adopt new technologies.

* Authored more than 50 technical articles, whitepapers, user guides, and instruction manuals in software engineering, product features, and functionality to help create an up-to-date knowledge base of products.

* Transformed complex technical concepts and terminologies into simplified language, making it easier for the users to understand the materials.



Web Developer and Email developer

Get2work

Aug 2018 - May 2021 (2 years 10 months)

Collaborated with back-end developers to create and deliver a fully functional CRM system that improved customer acquisition and customer retention by 20%, resulting in a 40% revenue increase.

Created reusable code libraries, reducing development time for future projects by 50% and improving the efficiency of the development team.

Utilized front-end technologies such as jQuery and AJAX to integrate with back-end services, resulting in real-time data-driven updates to the website and an improved user experience.

HTML email templates and newsletters for marketing initiatives are designed and implemented. Implemented analytics to properly utilize user preferences in delivering cutting-edge service.

To improve online traffic, conducted easy keyword research and followed SEO guidelines.

Developed and maintained RESTful APIs, enabling seamless communication between web applications and third-party services, resulting in a 30% increase in efficiency.



Frontend Developer

Sherecooks.ng

Sep 2019 - Jan 2022 (2 years 5 months)

*Utilized React to create a robust and maintainable codebase.

*Applying a mobile-first strategy in revamping the company's existing website.

*Using contemporary CSS methods and JavaScript frameworks, to create modular, responsive layouts.

*Developing technological solutions for business cases in collaboration with client stakeholders.

*Assisting with the shift from a waterfall to an Agile methodology that is more efficient.

*Built a scalable back-end infrastructure using PHP to maintain website integrity, security, and efficiency.

*Utilized customer personas and SEO tactics in driving meal sales (45%).

Education



Imo State University

Bachelor of Arts - BA, History and international Studies

2016 - 2020

Skills

Web Content Writing • Front-end Development • Technical Writing • PHP • Telecommuting • JavaScript Libraries • HTML5 • React.js • Webflow • Spring Webflow • CSS3 • Next.js • Typescript • Craft CMS • Tailwind CSS • Contentful CMS • Astro.js

Honors & Awards



Ever Reliable diplomat - Nahiss

Jul 2020

An award of merit for diligence towards the department of history and international studies.