

Henry Imoh



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Summary

I am a Frontend Engineer and Content writer. I possess 4+ years of professional experience in shipping high-end web products and writing content.

I have an extensive portfolio of overhauling business processes and systems while prioritizing the users and business objectives. I am passionate about creating insightful and impactful web products and content.

I also possess data visualization, Technical writing, Blog writing, and design skills.

Experience



Frontend Developer

Interswitch Group

Jul 2022 - Present (1 year)

Implemented and maintained front-end web applications, resulting in a 20% reduction in page load speeds and conversion rates by utilizing modern web technologies such as React.js and best practices for user experience and accessibility.

Launched the effective modification of the client-side web architecture to provide a dependable SPA (Single Page Applications)

Collaborated with the back-end team to put into place a new caching technique, which cut server response times by 50% and increased website speed overall by 15%.

Implemented A/B testing and user tracking to optimize website layouts and user flows, resulting in a 10% increase in conversion rates.

Optimized components for maximum performance across a vast array of web-capable devices and browsers, resulting in a 30% increase in user engagement and a 10% increase in revenue.

HTML email templates and newsletters for marketing initiatives are designed and implemented.



Technical Writer

Hackmamba

Aug 2020 - Dec 2022 (2 years 5 months)

* Developed templates and checklists that reduced production time and allowed teams to train on new technologies and practices efficiently

* Authored more than 50 technical articles, whitepapers, user guides, and instruction manuals in software engineering, product features and functionality to help create an up-to-date knowledge base of products

* Transformed complex technical concepts and terminologies into simplified language, making it easier for the users to understand the material



Web Developer & content writer

Get2work startup

Aug 2018 - May 2021 (2 years 10 months)

Collaborated with back-end developers to create and deliver a fully functional CRM system that improved customer acquisition and customer retention by 20%, resulting in a 40% revenue increase.

Created reusable code libraries, reducing development time for future projects by 50% and improving the efficiency of the development team.

Utilized front-end technologies such as jQuery and AJAX to integrate with back-end services, resulting in real-time data-driven updates to the website and an improved user experience.

HTML email templates and newsletters for marketing initiatives are designed and implemented.

Implemented analytics to properly utilize user preferences in delivering cutting-edge service.

To improve online traffic, conducted easy keyword research and followed SEO guidelines.

Developed and maintained RESTful APIs, enabling seamless communication between web applications and third-party services, resulting in a 30% increase in efficiency.



Frontend Developer

Shecooks.ng

Sep 2019 - Jan 2022 (2 years 5 months)

*Utilized React to create a robust and maintainable codebase.

*Applying a mobile-first strategy in revamping the company's existing website.

*Using contemporary CSS methods and JavaScript frameworks, to create modular, responsive layouts.

*Developing technological solutions for business cases in collaboration with client stakeholders.

*Assisting with the shift from a waterfall to an Agile methodology that is more efficient.

*Built a scalable back-end infrastructure using PHP to maintain website integrity, security, and efficiency.

*Utilized customer personas and SEO tactics in driving meal sales (45%).

Education



Imo State University

Bachelor of Arts - BA, History and international Studies

2016 - 2020

Skills

Web Content Writing • Front-end Development • Technical Writing • PHP • Anaconda •
Telecommuting • JavaScript Libraries • HTML5 • React.js • Webflow

Honors & Awards



Ever Reliable diplomat - Nahiss

Jul 2020

An award of merit for diligence towards the department of history and international studies.